

# Lawn & Landscape Business Owner's Guide to The New Rules for Finding, Recruiting, & Hiring Super Star Employees *by Tony Bass*

## Avoid The 5 Biggest Hiring Mistakes Employers Make

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1. Advertising for \_\_\_\_\_.
2. Hiring \_\_\_\_\_ and \_\_\_\_\_ without an \_\_\_\_\_.
3. Failure to build an \_\_\_\_\_.
4. Failure to treat recruiting as a \_\_\_\_\_ and \_\_\_\_\_ function.
5. Failure to hire \_\_\_\_\_ or adopt \_\_\_\_\_ in your business.

2



10 Ways To \_\_\_\_\_.

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

3

14 FREE Ways To \_\_\_\_\_.

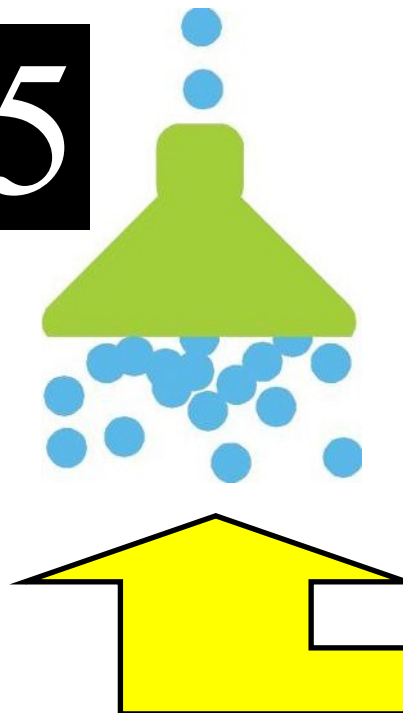
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HIRE A  
WINNER!

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2. \_\_\_\_\_
3. \_\_\_\_\_

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